Privacy Policy for Derby PKA Kickboxing

Effective Date: 01/02/2002

Introduction

Derby PKA Kickboxing ("we," "our," or "us") is committed to protecting the privacy of our clients, staff, and visitors. This Privacy Policy outlines how we collect, use, disclose, and safeguard your information when you visit our academy in person, use our website, or otherwise interact with us.

1. Information We Collect

We may collect and process the following types of information:

a. Personal Information

- Contact Information: Name, address, email address, phone number.
- Identification Details: Date of birth, gender, emergency contact details.
- Payment Information: Credit/debit card details or other payment information.

b. Health Information

 Information related to your physical condition, medical history, or any other health-related details you provide to ensure safe participation in kickboxing classes.

c. In-Person Interactions

- Class Attendance: Records of your attendance in classes, workshops, or events.
- **Video Surveillance**: For safety and security purposes, our premises may be monitored by video surveillance.
- **Feedback and Communication**: Any feedback or communication you provide in person to our staff, such as suggestions, inquiries, or complaints.

d. Usage Data

• Information about your usage of our services, such as membership details and participation in events or promotions.

e. Website Information

• Information automatically collected when you visit our website, including IP address, browser type, device type, and browsing behaviour (cookies, log files).

2. How We Use Your Information

We use the information we collect for the following purposes:

- **To Provide Services**: To manage your membership, schedule classes, monitor in-person attendance, and process payments.
- **To Communicate with You**: To send you updates, promotions, and notifications related to our services.
- **To Ensure Safety**: To assess your fitness level and any health considerations that may affect your participation in kickboxing activities and to maintain a secure environment through video surveillance.
- **To Improve Our Services**: To analyse feedback, class attendance, and website usage to enhance our services and offerings.
- **For Legal Compliance**: To comply with applicable laws, regulations, and guidelines.
- **For Systems Maintenance**: To monitor, test, and maintain the security and functionality of our website, in-person data collection systems, and other digital systems, including backups and data recovery processes.

3. Sharing Your Information

We may share your information in the following circumstances:

- With Service Providers: With third-party vendors and service providers who
 perform services on our behalf, such as payment processing, email delivery,
 marketing, and IT support.
- **With Legal Authorities**: When required by law or to respond to legal processes, to protect our rights, property, or safety, and that of our clients or others.
- With Your Consent: With your explicit consent or at your direction.

4. Data Security

We implement appropriate technical and organizational measures to protect your personal information against unauthorized access, loss, or misuse. This includes regular systems maintenance, data encryption, firewalls, and access control measures. Physical measures, such as controlled access to our premises and video surveillance, are also used to ensure in-person safety. However, no method of transmission over the internet or electronic storage is 100% secure.

5. Systems Maintenance

We regularly maintain our systems to ensure the security and reliability of our digital platforms and in-person data collection systems. This includes:

- Regular Updates: Applying security patches, software updates, and system upgrades.
- **Monitoring**: Continuous monitoring of our networks and systems for potential security threats or vulnerabilities.
- **Backups**: Conducting regular backups to prevent data loss.
- **Data Recovery**: Implementing data recovery protocols in the event of a data breach, loss, or corruption.

6. Retention of Information

We will retain your personal information for as long as necessary to fulfil the purposes outlined in this Privacy Policy or as required by law.

7. Your Rights

Depending on your location, you may have the following rights regarding your personal information:

- Access: Request access to the personal information we hold about you.
- Correction: Request corrections to any inaccurate or incomplete information.
- **Deletion**: Request the deletion of your personal information, subject to legal obligations.
- **Objection**: Object to the processing of your personal information in certain circumstances.
- **Withdrawal of Consent**: Withdraw your consent where we are relying on consent to process your personal information.

8. Cookies and Tracking Technologies

Our website uses cookies and similar tracking technologies to enhance your experience. You can choose to accept or decline cookies. Most web browsers automatically accept cookies, but you can modify your browser settings to decline cookies if you prefer.

9. Third-Party Websites

Our website may contain links to third-party websites. We are not responsible for the privacy practices or content of these external sites. We encourage you to read the privacy policies of any third-party websites you visit.

10. Changes to This Privacy Policy

We may update this Privacy Policy from time to time. Any changes will be posted on our website with an updated effective date. Your continued use of our services after any such changes constitutes your acceptance of the new Privacy Policy.

11. Contact Us

If you have any questions or concerns about this Privacy Policy or our data practices, please contact us at:

Derby PKA Kickboxing KR Centre Aspen Drive Spondon DE21 7SS

info@derbykickboxing.org.uk 07867 952311

This Privacy Policy is designed to ensure that your privacy is protected both in person and online, and that we comply with all applicable data protection laws and regulations.